



2022-2023

We are incredibly excited for our student athletes at Terra Linda this year! All restrictions have been lifted, sporting venues are open, and expectations are for a “normal” year of competition and sporting events. We are also looking forward to the completion of the new gym and thankful for the community support in passing Measure B, paving the way for new and revamped facilities throughout the campus. The “sports infrastructure” at TL is in a great position for decades to come and now the goal is to backfill it with anything needed to support our student athletes.

It’s been almost three years since the start of the pandemic, and we thank all of you for your support as fundraising has been challenged during this period. No gate fees, concessions, or fundraising events have severely limited our ability to raise money which has forced us to tap into reserves. We are calling upon everyone (new and old) for support and participation! This year is going to be a critical step towards kickstarting support again and filling the ongoing needs surrounding sports.

As representatives of the TL Athletic Boosters, our sole purpose is to raise money for the school Athletic Program. Contributions will fill the shortfall between funding provided by the school district and what Terra Linda needs to operate our schools sports programs. Existing funding by the district barely covers the minimum to operate (basic equipment and uniforms) and falls way short of being able to provide the children other items like team gear that they can wear proud (like the other schools) or specific training items requested by coaches. The funds we raise will benefit the TL student body participating in school athletics, covering approximately 35 teams for boys and girls.

Our long-term vision is to build a network of community support in which we not only have the funds to purchase what is needed year to year, but eventually have the capital reserves needed to have more than the minimum and be able to purchase anything the program sees fit. To be the best in the MCAL and provide our kids every opportunity to compete and feel pride about wearing the Trojan uniform.

Key to our efforts is the participation of members of our community and local businesses. We are attaching/ enclosing our sponsorship opportunities for your consideration. Not only are you helping our student athletes, but your business will get great exposure and as you know many parents believe in supporting those businesses that support our kids.

If you have any questions, please don't hesitate to contact me via email or phone. I'll be happy to address any questions you may have.

Again, thank you for your consideration. We hope to hear from you soon and look forward to your support of our local high school and its students. Go Trojans!

Ryan Madden, Dave Brody, Tony Lucchesi
Terra Linda High School Athletic Boosters
tlboosters@gmail.com

The Terra Linda High School Athletic Boosters is a part of OneTL, a non-profit 501(c)(3) organization, Federal ID 51-0154250

Terra Linda High School ~ 320 Albion Way, San Rafael, CA 94903

TERRA LINDA HIGH SCHOOL ATHLETIC SPONSORSHIP PACKAGES
Support our Local Student Athletes!

Sponsorship	Banner Type	Listing	Additional Benefits	Cost
Platinum Sponsor	*4' X 10' Banner Displayed for full school year within Outdoor Sports Complex	Banner listing on TLAB website home page with hyperlinks to sponsor website. TL Instagram	2 Complimentary tickets to the Athletic Booster Crab Feed fundraising event: 2 Adult Passes for free admission to all Terra Linda HS athletic events 2 TL Shirts or hats TL branded seat cushion or Blanket	\$2,500 <input type="checkbox"/> Check Yes
	* 4' X 10' Banner Displayed for full school year inside the gymnasium			
Blue and Gold Sponsor	*2 1/2' X 6' Banner displayed for full school year within Outdoor Sports Complex	Banner listing on TLAB website home page with hyperlinks to sponsor website	2 Complimentary tickets to the Athletic Booster Crab Feed 2 Adult Passes for free admission to all Terra Linda HS athletic events	\$900 <input type="checkbox"/> Check Yes
	*2 1/2' X 6' Banner displayed for full school year inside the gymnasium			
Trojan Sponsor	*2 1/2' X 6' Banner displayed for full school year within venue of choice (Gymnasium or Outdoor Sports Complex)	Banner listing on TLAB website home page with hyperlinks to sponsor website	2 Adult Passes for free admission to all Terra Linda HS athletic events	\$500 <input type="checkbox"/> Check Yes





Terra Linda High School 2022-2023 Athletic Sponsorship Order Form

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

Donation Amount: _____

Credit Card #: _____ Exp. Date: _____

CVV#: _____

Signature: _____

My check is enclosed made payable to OneTL Athletic Boosters

Mail checks/paperwork
to:
Terra Linda Athletic Boosters c/o Athletic Boosters
320 Nova Albion Way
San Rafael, CA 94903

THANK YOU FOR SUPPORTING OUR SCHOOL, OUR STUDENTS, AND OUR ATHLETIC PROGRAMS!
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